

Characteristics of Video Production

1. Types of technology:

1. motion picture technology



2. analog video technology



3. digital video technology



2. Stages of Production:

1. Development
2. Pre-production
3. Production
4. Post-production
5. Distribution

3. Categories of Broadcast Television Production:

1. electronic news gathering
2. field production
3. studio production

4. Categories of Cinema-Television Production:

1. Film Production
2. Single Camera-Format Television
3. Multi-Camera Format Television
4. New Media/Web

5. Other categories of Video Production:

1. videography (shooting weddings, parties, etc.)

2. home video
3. stock footage capture

6. Types productions:

1. short form web/web series
2. a Public Service Announcement (PSA)
3. a commercial
4. a music video
5. a narrative film
6. a documentary
7. an experimental video