

Pitching a Concept or Idea

5 Minute Pitch

- Introductions and quick bio (20 seconds)
- State the medium and genre of your concept or idea
- Elaborate on the concept or idea (2 minutes)
- Why this concept or idea is personal to you (1 minute)
- Open to questions (1:30 minute)

30 Second Pitch

- Introductions and quick bio (5-10 seconds)
- State the medium and genre of your concept or idea
- State the logline or brief summary (15 seconds)
- Quick personal statement (5-10 seconds)
- Questions

Pitching Yourself

5 Minute Pitch

- Introductions and quick bio (20 seconds)
- Elaborate on your brand (2 minutes)
- Why does this brand fit you personally? (1 minute)
- Open to questions (1:30 minute)

30 Second Pitch

- Introductions and quick bio (5-10 seconds)
- State a brief summary of your brand (15 seconds)
- Quick personal statement (5-10 seconds)
- Questions